

1913

# Old Hickory Trucks

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# "OLD HICKORY"

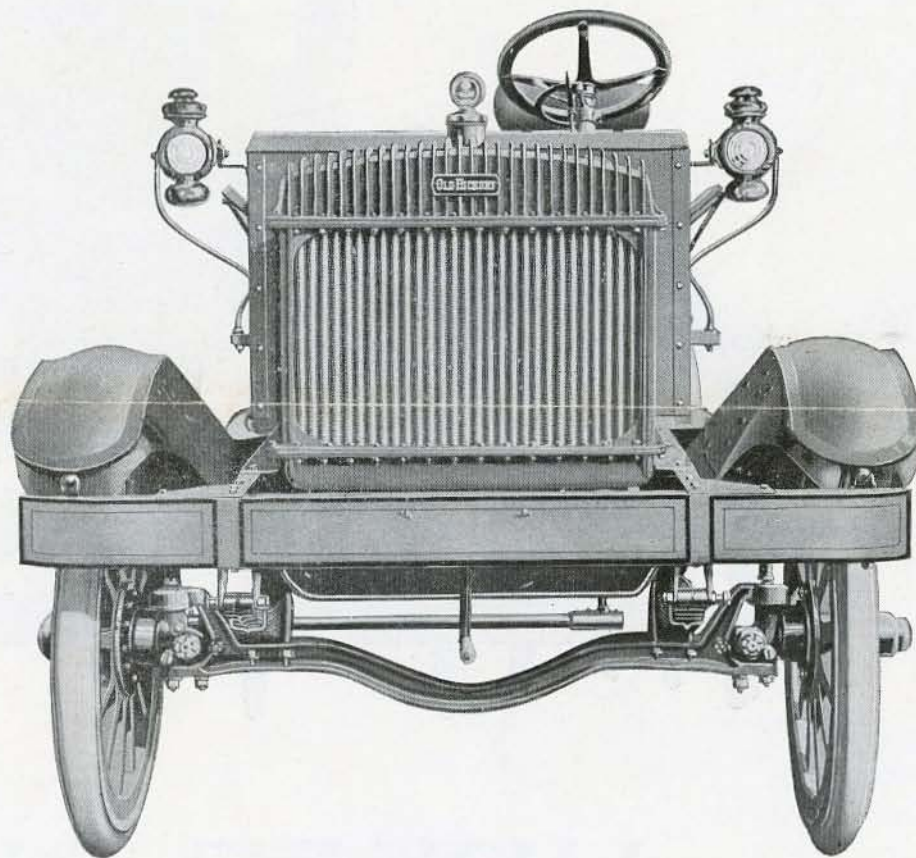




# "Old Hickory"

## TRUCKS

$\frac{3}{4}$  and  $1-1\frac{1}{4}$  Tons Capacity



The factors that should control in the selection of a motor truck are apparent in "Old Hickory."

The truck itself reflects the high ideal—the determination on the part of the company to build the best motor truck possible. The company back of "Old Hickory" Trucks is forty years old. It is substantial and reliable. It is financially sound and permanent.

And from the beginning it has been the policy of this forty-year-old company to give its dealers worth-while help and to stand by them after their success is assured.

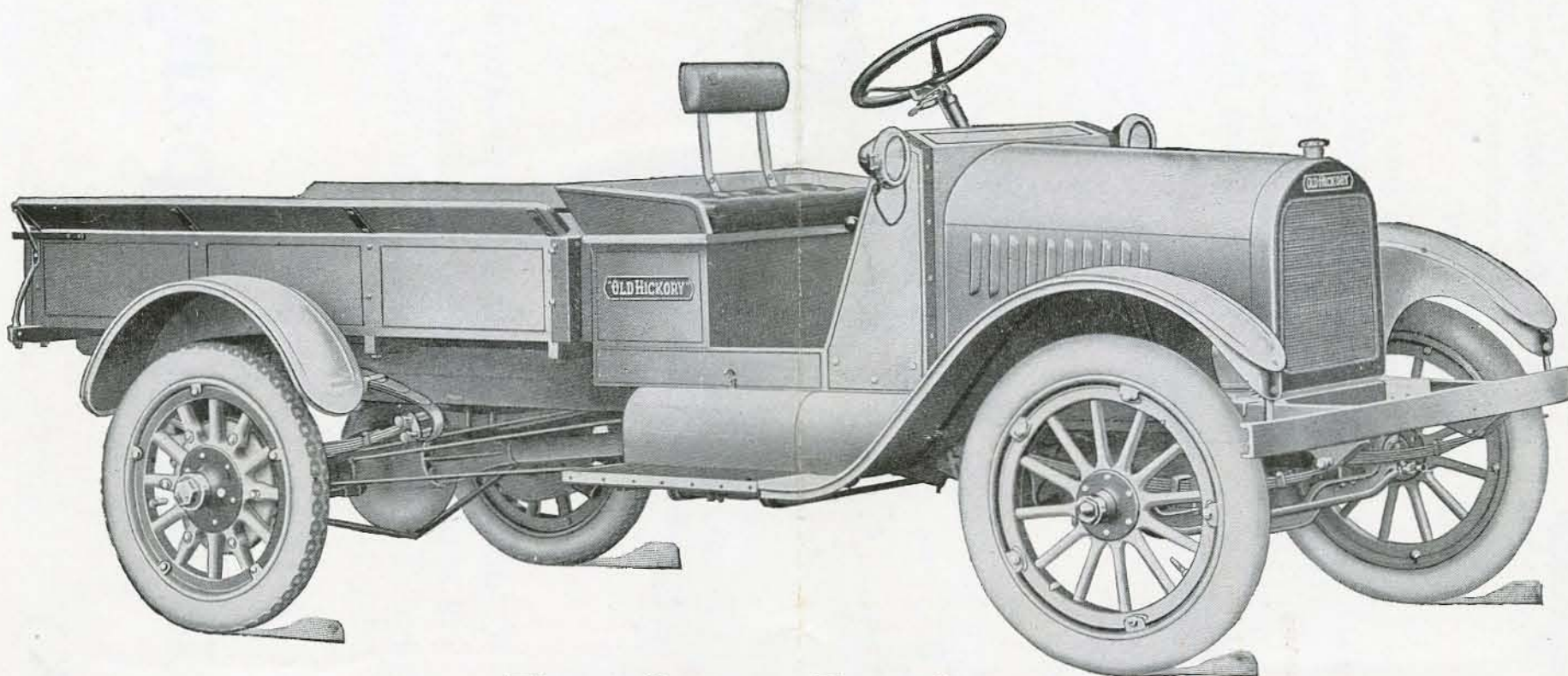
no. 1436  
Broadside

KYLIB



# "OLD HICKORY"

## MOTOR TRUCKS



### Three Quarter Tons Capacity

Rapid transit, a desire to move freight quickly from one point to another, at minimum hauling costs, is the one big motive that has placed the manufacture of motor trucks near the top of the list in the world's industry.

With electric starter and lights, and on pneumatic tires, this "Old Hickory" Truck has done its part in solving transportation problems.

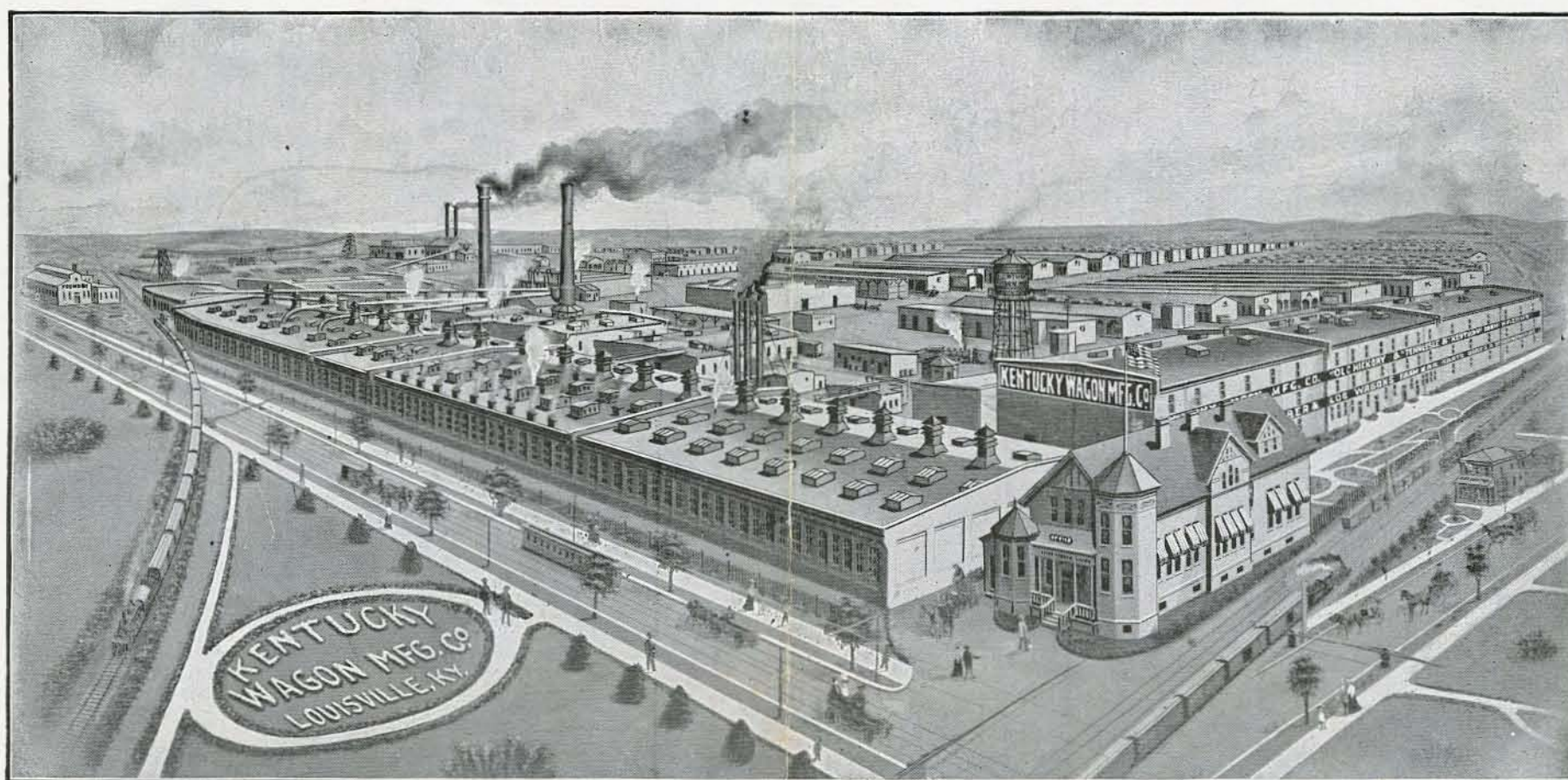
Its sturdy construction is an assurance of consistent performance. It handles with ease at its rated capacity—moves with the agility and speed of a passenger car—with operating and maintenance costs reduced to the minimum.

This three-quarter ton truck renders valiant service to the man whose problem is quick deliveries—whose business demands a truck that can go and come—any time and on time.

### Some of Its Dependable Units Merely Mentioned

**MOTOR:** Lycoming.  
**CLUTCH:** Cone Type Pressed Steel.  
**TRANSMISSION:** Grant-Lees.  
**REAR AXLE:** Semi-Floating.  
**STEERING GEAR:** Solid Gear and Worm Type.

**BEARINGS:** Hyatt Quiet.  
**CARBURETOR:** Carter Special.  
**STARTER:** Dyneto.  
**IGNITION:** Connecticut.  
**STORAGE BATTERY:** Willard.



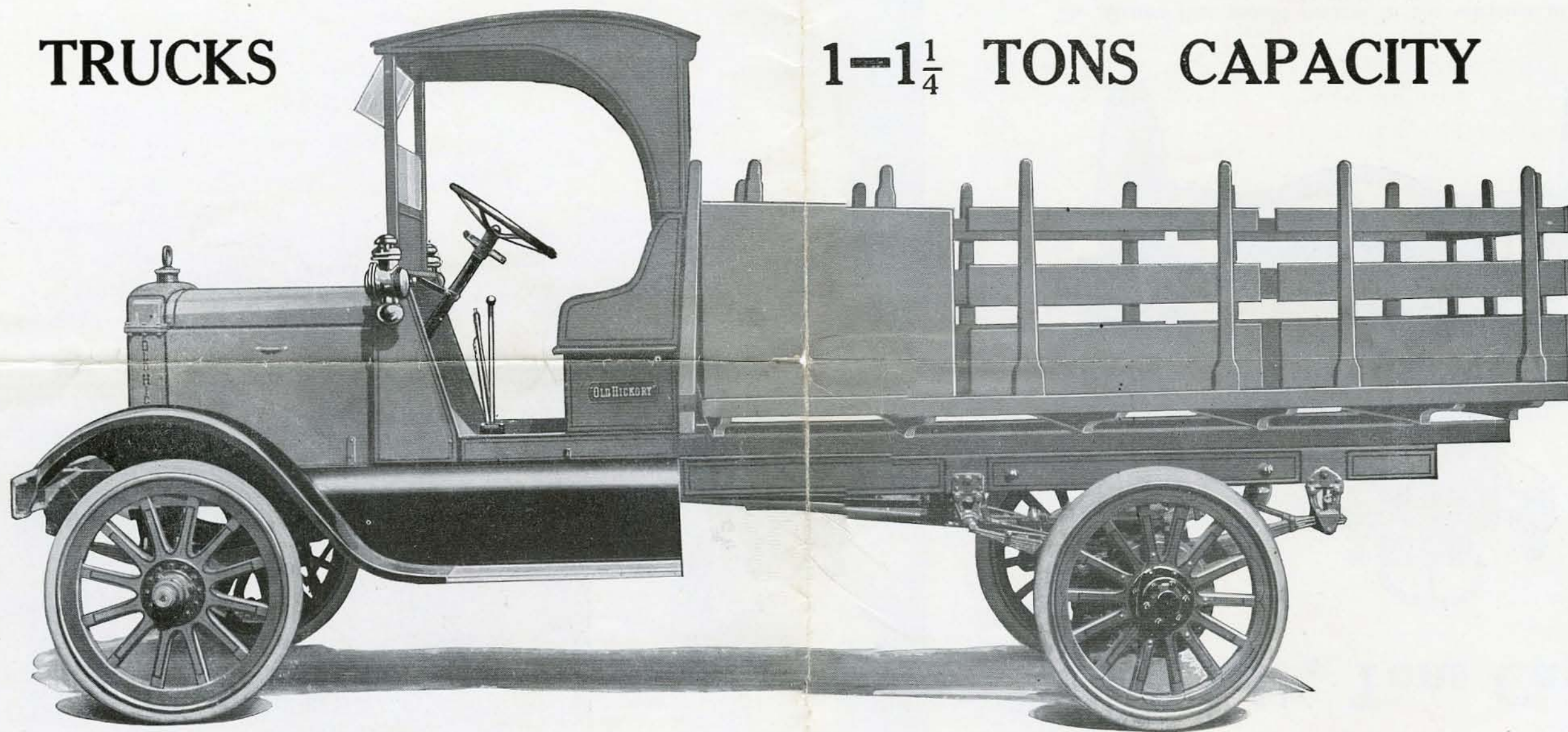
**32 Acres of Modern Manufacturing Facilities**



# "Old Hickory"

TRUCKS

1-1 $\frac{1}{4}$  TONS CAPACITY



## Modern Freighters That Have Made Good

Built for work, honest service, "Old Hickory Trucks have made good—unquestionably.

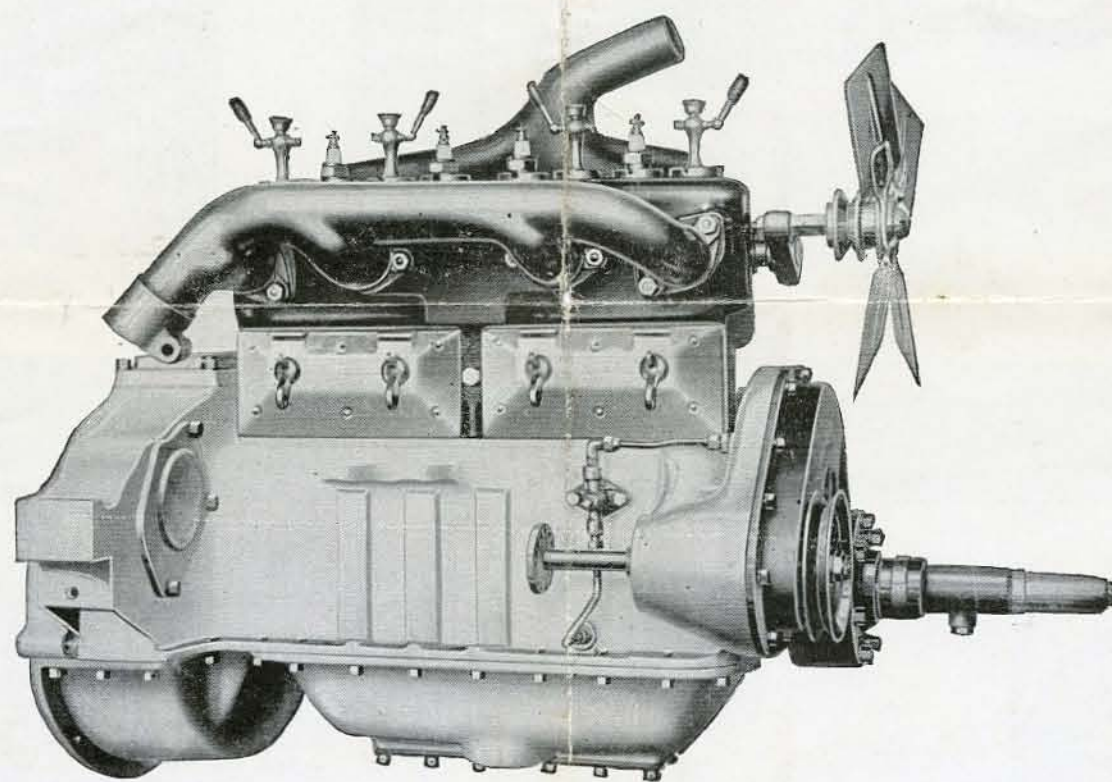
Correctly designed, substantially constructed, amply powered—"Old Hickory" Trucks stand up under hauling conditions that prove their unusual worth as mediums of modern transportation.

"Old Hickorys" possess all the essentials of dependable trucks: Strength, power, speed, economy.

Composed of the finest units that can be specified, "Old Hickory" Trucks have a wonderful capacity for constant performance. They render maximum service on roads of every description, while repair shops are non-stops.

"Old Hickory" Stamina enables them to go and come without limping—covering miles and miles—and the thing that really counts—the cost per mile is exceptionally low.

A principle put into practice has produced in "Old Hickory" a modern motor truck that meets the demand of present day requirements.



### The Assurance of Honest Service

MOTOR: Continental Red Seal.  
CLUTCH: Borg & Beck.  
TRANSMISSION: Grant-Lees.  
UNIVERSALS: Blood Bros.  
STEERING GEAR: Lavine Adjustable Worm.

CARBURETOR: Stromberg.  
MAGNETO: Eisman.  
WHEEL BEARINGS: Timken.  
FRONT and REAR AXLES—Timken.  
WORM DRIVE: Timken.

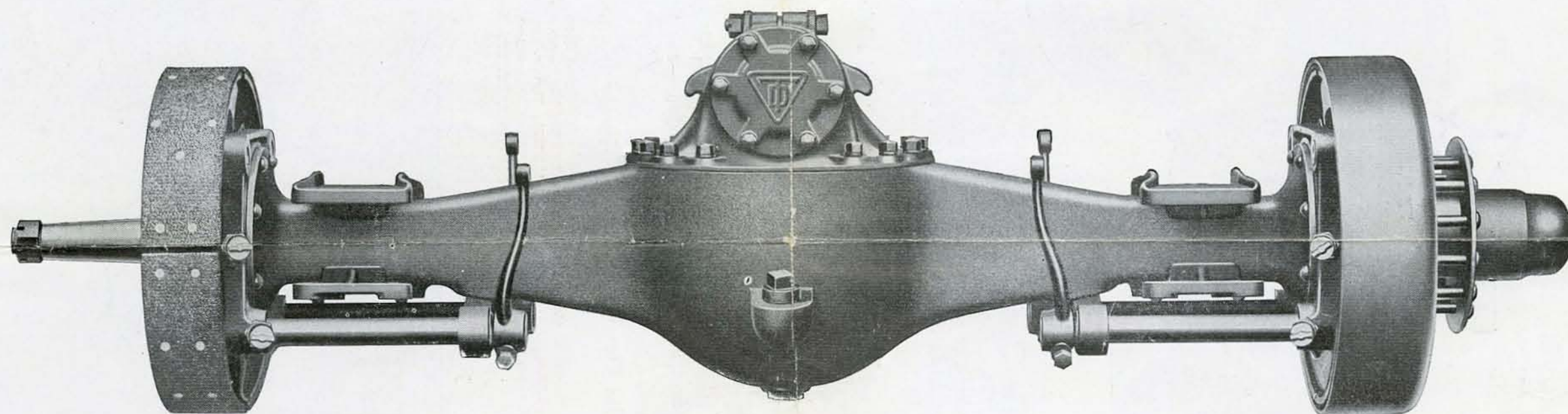
And "Old Hickory" Trucks are the dealer's big opportunity. Simple, efficient, durable—trucks with many features.

Points of merit—real sales arguments that can be backed by facts—invaluable to the dealer in closing sales—are found in the specifications and economical performance of "Old Hickory" Trucks.

"Old Hickorys" assure the dealer maximum returns on his time and effort. They are business builders—easy to sell and stay sold.

For there's something back of "Old Hickory" Trucks. An organization with building experience extending over nearly a half century. And this responsible company stakes its commercial prestige on the reliability of "Old Hickory."

Remember! The same breadth of vision employed in the manufacture of "Old Hickory" Trucks is reflected in the generous co-operation and permanent protection this forty-year-old company accords its dealers everywhere. That's why "Old Hickory" Dealers invariably make good.



Complete specifications and prices on request. Facts that will convince far-sighted dealers that "Old Hickory" is the truck they should tie to.

We invite inquiries from wide-awake dealers who will appreciate the sales possibilities of "Old Hickory" Trucks, and who will value the spirit of "Old Hickory" Co-operation.

## Kentucky Wagon Manufacturing Company

INCORPORATED

LOUISVILLE, KENTUCKY